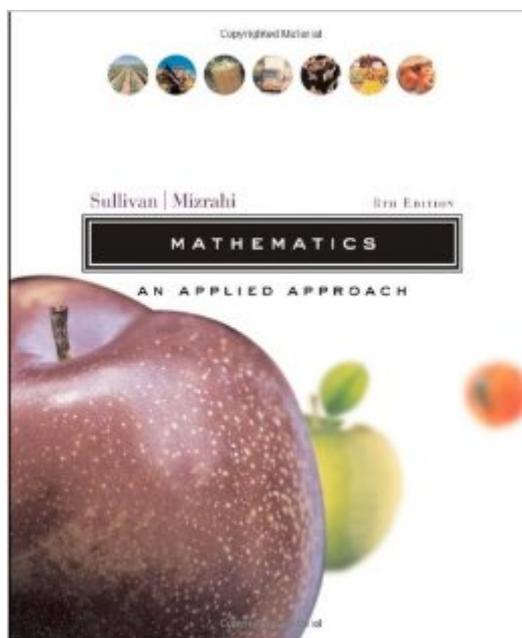


The book was found

Mathematics: An Applied Approach



Synopsis

Continuing its rich tradition of engaging students and demonstrating how mathematics applies to various fields of study, the new edition of this text is packed with real data and real-life applications to business, economics, social and life sciences. Users continually praise Sullivan and Mizrahi for their attention to conceptual development, well-graded and applied examples and exercise sets that include CPA, CMA, and Actuarial exam questions. The new Eighth Edition also features a new full color design and improved goal-oriented pedagogy to facilitate understanding, including: More opportunities for the use of graphing calculator, including screen shots and instructions. Icons clearly identify each opportunity for the use of spreadsheets or graphing calculator. Work problems appear throughout the text, giving the student the chance to immediately reinforce the concept or skill they have just learned. Chapter Reviews contain a variety of features to help synthesize the ideas of the chapter, including: Objectives Check, Important Terms and Concepts, True-False Items, Fill in the Blanks, Review Exercises, Mathematical Questions from Professional Exams (CPA).

Book Information

Hardcover: 1260 pages

Publisher: Wiley; 8 edition (June 1, 2004)

Language: English

ISBN-10: 0471327840

ISBN-13: 978-0471327844

Product Dimensions: 8.4 x 1.8 x 10.3 inches

Shipping Weight: 4.6 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (4 customer reviews)

Best Sellers Rank: #741,438 in Books (See Top 100 in Books) #95 in [Books > Science & Math > Mathematics > Pure Mathematics > Finite Mathematics](#) #1260 in [Books > Politics & Social Sciences > Social Sciences > Research](#) #7034 in [Books > Textbooks > Science & Mathematics > Mathematics](#)

Customer Reviews

Brand new took it to class one day and realized he was going to post all the readings and lectures on blackboard,

Decent book, purchased because I had to for a college course.

Book is very good

This book was in better condition than listed. It got here really fast, but the shipping materials were torn.

[Download to continue reading...](#)

Applied Abstract Algebra with MapleTM and MATLAB[®], Third Edition: A Maple and MATLAB Approach, Third Edition (Textbooks in Mathematics) Finite Mathematics: An Applied Approach Mathematics: An Applied Approach Finite Mathematics: An Applied Approach, 11th Edition Applied Cryptography: Protocols, Algorithms, and Source Code in C [APPLIED CRYPTOGRAPHY: PROTOCOLS, ALGORITHMS, AND SOURCE CODE IN C BY Schneier, Bruce (Author) Nov-01-1995 Elena Bablenis Haveles BS Pharm Pharm D's Applied Pharmacology 6th (Sixth) edition(Applied Pharmacology for the Dental Hygienist [Paperback])(2010) Applied Therapeutics: The Clinical Use of Drugs (APPLIED THERAPEUTICS (KODA-KIMBLE)) Applied Biopharmaceutics & Pharmacokinetics, Sixth Edition (Shargel, Applied Biopharmaceutics & Pharmacokinetics) Elementary Stochastic Calculus With Finance in View (Advanced Series on Statistical Science & Applied Probability, Vol 6) (Advanced Series on Statistical Science and Applied Probability) Mathematical Control Theory: Deterministic Finite Dimensional Systems (Texts in Applied Mathematics) Nonlinear Systems: Analysis, Stability, and Control (Interdisciplinary Applied Mathematics) Introduction to Information Theory and Data Compression, Second Edition (Applied Mathematics) Coding Theory and Cryptography: The Essentials, Second Edition (Chapman & Hall/CRC Pure and Applied Mathematics) Biological Wastewater Treatment, Second Edition, Revised and Expanded (Lecture Notes in Pure and Applied Mathematics) Binary Polynomial Transforms and Non-Linear Digital Filters (Chapman & Hall/CRC Pure and Applied Mathematics) Introduction to Radar Analysis (Advances in Applied Mathematics) Modeling and Simulation in Medicine and the Life Sciences (Texts in Applied Mathematics) Mathematical Biology: I. An Introduction (Interdisciplinary Applied Mathematics) (Pt. 1) Mathematical Physiology (Interdisciplinary Applied Mathematics) Applied Differential Equations: The Primary Course (Textbooks in Mathematics)

[Dmca](#)